

DIA Priorities for the Future

CSRC/ICOS Annual Meeting
October 5-6 2011



- “DIA is the global forum for knowledge exchange that fosters innovation to raise the level of health and well-being worldwide.”
- Established 47 years ago, suburban Philadelphia
- 18,000 members; serve 30,000 annually
- 6 regions:
 - North America
 - Europe
 - China
 - India
 - Japan
 - Latin America

- Four key attributes
 - Global
 - Neutral
 - Scientific
 - Multi-stakeholder
- Stakeholders (5 groups)
 - Industry
 - Regulators
 - Academia and professional medical societies
 - Patient organizations
 - Payers (??)

- Scientific meetings
- Training programs
- Publications
 - Bi-monthly scientific, peer reviewed journal
 - Bi-monthly newsmagazine
 - Other
- Web-based resources
 - Resource materials
 - Webinars
 - Interactive programming
- Partnership is key; “Collaborate to innovate”

- Globalization
- Health care reform
- Restructuring of the industry
- Rapid changes in technology
- Increasing influence of “new” stakeholders

- From a North America-based organization working internationally to a global organization
- From an events based to a scientific and knowledge/content driven organization.
- From a pharmaceutical focused organization to a health care organization.

- Global outreach
- New stakeholders
 - Payers
 - Investors
- New scope
 - HTA/CER
 - Devices
 - Supply chain
 - Vaccines
- New delivery mechanisms; content management and dissemination
 - Journal
 - Publications
 - Web-based, social and mobile technologies

- Patient safety
- Personalized medicine
- Drug-device interface
- HTA-CER
 - Real world outcomes
- Rare disease; orphan drugs
- Supply chain integrity/shortages

Opportunities for DIA and CSRC



- Organizations are totally aligned; natural collaboration
- What CSRC brings:
 - Focus
 - Science
 - Credibility
 - Volunteer engagement
 - Stakeholders
- What DIA brings:
 - Global platform; including regulators
 - A broader stakeholder group.
 - Avenues for participation, dissemination
- Potential
 - Participation/collaboration in DIA programs
 - Think-tanks/forums on challenging issues
 - Publications
 - Other

Thank you for this opportunity!



www.diahome.org

Drug Information Association